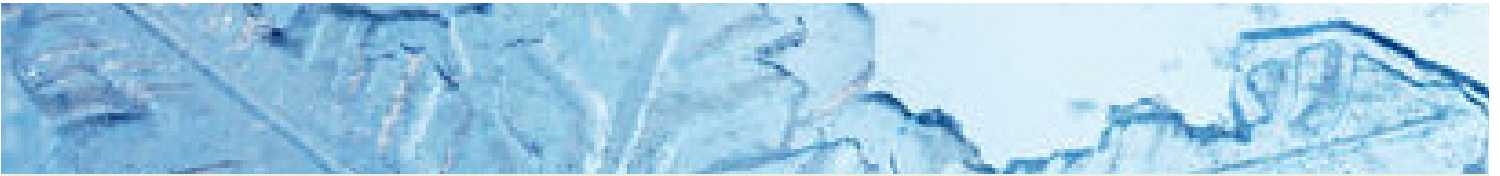




imagine a greener, more intelligent printing solution

Introducing Samsung PrintCycle: A printer program that works for your business
and the environment





designed to be economical and eco-friendly

These days, it's a challenge just to keep up with new printer technology. Faster, more functional, more energy-efficient models are always on the way, and businesses are looking for any competitive advantage. But it isn't enough to simply find the best printing solution that fits into your budget. You also want to do your part for the planet and comply with regulations on the proper disposal of your old technology.

Now it's easy to make the smart choice for your business with PrintCycle3™, an intelligent new environmental sustainability program from Samsung.

keep pace with new printer technology

It all starts when you choose from our superb lineup of participating color, monochrome and multifunction laser printers. These fast, reliable printing solutions can help your business — no matter how big or small — optimize its workflow, cut back on costs and reduce environmental impact. By joining the PrintCycle program for a nominal fee of \$129 (\$229 for multifunction printers), you can refresh your Samsung printer after three years with a new printer of equal value.

Samsung's recycling partner, AnythingIT, will even haul away and ensure your legacy printer is recycled properly. That means not only are you ensured of getting the most advanced and efficient Samsung printing solutions available, but also helping to reduce the millions of tons of e-waste dumped in landfills every year.

While recycling is good for the planet, data stored on discarded hard drives can be a disaster for your business. For just \$5 per drive, AnythingIT will also wipe all vital data from your printer hard drives, ensuring you eliminate any data security risks, permanently.¹

recycling has never been easier

PrintCycle can help your business go even further to reduce its carbon footprint. At no additional cost, you can easily recycle your used toner cartridges through our Samsung Takeback And Recycling (STAR) program. The STAR program ensures that every returned empty cartridge is safely and responsibly recycled—never incinerated or sent to landfills. So they're transformed back into useful materials and eventually new products again. Any parts that can't be recycled are treated and disposed of in a way that causes minimal environmental impact.

It couldn't be easier for your business. All you have to do is drop your old cartridges in the mail using our pre-addressed return labels. Then, our recycling partner does its part to ensure the returned cartridges are disposed of in an environmentally sound manner. For more information about the STAR program, go to www.samsung.com/starus.

be green. save green

It's a win-win opportunity for your business. You can keep up with the latest printer technology, cut costs and gain the competitive advantage — all while reducing your environmental impact. So, whether your business wants to go green, save green or both, PrintCycle is the answer.

1. Anything IT (AIT) performs the data deletion services immediately subsequent to the determination of operating condition of the printer. AIT shall remove all company data from each asset obtained from the customer, rendering all such data unrecoverable. If service is not selected customer shall hold AIT harmless from any liability whatsoever for the loss, destruction and deletion of data. 2. PrintCycle program members get automatic enrollment in STAR program.

engineering that drives efficiency

The PrintCycle program extends the already eco-friendly functions of our printers, including our standard duplexing and toner-saving features. Regardless of whether you're a small- or medium-sized business or a global enterprise, Samsung has many unique choices to help you build your most efficient printing solution.

Samsung CLP-660ND: efficient, sharp detail

The powerful, network-ready SAMSUNG CLP-660ND color laser printer delivers full color or black text at blazing print speeds up to 25ppm, with the first-page-out-times in less than 14 seconds. To help you stay focused without interruption, the 660ND includes a 250 page cassette tray. Once you own the CLP-660 it's hard to imagine working without it.



- Up to 24 ppm color and black print speeds
- First page out in less than 14 seconds
- Up to 2,400 x 600 dpi effective output
- High-durability 80,000 pages-per-month duty cycle

Samsung ML-4050N: convergence of productivity and reliability

Satisfying the needs for cost-conscious users with its fast printing, high capacity and loads of options, the Samsung ML-4050N represents reliable printing speed and enhanced optional functions for an efficient and productive office environment.



- Up to 40 ppm printing at high 1,200 dpi resolution
- Maximum monthly duty cycle up to 200,000 pages
- Standard 10/100 Base TX Network Interface Web-based Network Management tool
- Standard USB 2.0 & IEEE1284 Parallel Dual Interface

Samsung ML-4551NDR: fast with embedded network capability

The ML-4551NDR is Samsung's fastest monochrome laser printer. This printer produces copies at a rate of 43/45ppm (A4/LTR), to take care of all printing jobs, heavy or light, in a jiffy. Enjoy the time-saving properties of its remarkable speed and boost your office's productivity.



- Up to 45 ppm print speed
- First page out in less than 8.5 seconds
- Up to 1200 x 1200 dpi effective output
- 128MB RAM, upgradeable to 512MB

Samsung CLX-6210FX: quick, efficient, ready

The Samsung CLX-6210FX offers everything your office needs. With time-saving features like duplex printing, color scanning and faxing and print speeds at 21 ppm, you can quickly increase your business productivity. Boost your efficiency and enjoy long-lasting savings.



- Up to 21 ppm print speed
- Up to 2400 x 600 dpi
- Hi-Speed USB 2.0
- Ethernet 10/100 Base TX

dedicated to efficiency, reliability and environmental sustainability

At Samsung, our forward thinking goes beyond groundbreaking design and technical superiority. As the leading manufacturer of color multifunction printers worldwide, we take our responsibility as a global citizen seriously and continually search for better ways to reduce the environmental impact of the products we create.

From developing eco-friendly products to creating more efficient workplaces, Samsung is committed to improving our planet and the lives of the people living in it.

For more information about the PrintCycle program, ask your reseller or find a local Samsung representative at www.samsung.com/printcycle

PrintCycle Program: Important Considerations

- After three years, your existing Samsung printer is removed at no charge and recycled properly
- Replacement Samsung printer will be equal to or better performing model
- Only \$5 (per hard drive) for data cleansing
- Automatic enrollment in STAR program — no charge for toner recycling
- No toner contract or specific toner usage requirements

In accordance with the Terms and Conditions of the PrintCycle program. PrintCycle Proof of Purchase Certificate is required. Certain other terms may apply. Price may change without notice. Only Participating Samsung printers and/or MFP's are eligible for Samsung PrintCycle program.

Anything IT (AIT) is a computer hardware asset management provider and will be providing associated services including auditing, data deletion and recycling for the PrintCycle program. Upon determination equipment is ready for decommissioning and prior to any shipment to AIT facility, customer shall notify AIT via email at samsungprintcycle@anythingit.com or by telephone toll free at 1.877.766.3050. AnythingIT will issue a Statement of Work (SOW) to end-user customer for processing of their decommissioned assets. Assets covered under the PrintCycle program will not be charged any additional fees.

Limitation of Liability: Neither AIT nor its affiliates will be liable for lost profits, loss of business or any consequential, special, indirect or punitive damages, even if advised of the possibility of such damages or for any claim by any third party. Neither AIT nor its affiliates will be liable for products not being available for use or for lost or corrupted data or software or the provision of services by third parties.

¹IDC Quarterly Worldwide Hardcopy Peripherals Tracker Q2 '08

