

MONOPOLY Sales Incentive Program by Samsung Mobile Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: MONOPOLY Sales Incentive Program by Samsung Mobile (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) and Puerto Rico, who are at least eighteen (18) years old at the time of entry and a sales associate in good standing (employed at an authorized and participating retailer during the Promotion Period and at the time the prize is awarded) at MetroPCS. Employees of Samsung Telecommunications America, LLC., ePrize, LLC, Hasbro, Inc., and their parent and affiliate companies and suppliers, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes"), an instant win game (the "Instant Win Game") and a collect and win game (the "Collect and Win Game").

2. Sponsor: Samsung Telecommunications America, LLC, 1301 E. Lookout, Richardson, TX 75082. **Administrator:** ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069.

3. Timing: The Promotion begins on June 1, 2012 at 12:00 a.m. Eastern Time ("ET") and ends on July 2, 2012 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Promotion.

4. How to Enter: During the Promotion Period, visit www.samsung.com/MetroPCSmonopoly (the "Website") or download the MONOPOLY Sales Incentive by Samsung Mobile Android™ App from the promotional website (the "App"), complete and submit the registration form, including the unique ID associated with your completed sale, MEID DEC or IMEI number, date of sale, and model of device sold. For purposes of this Promotion a sale is defined as a completed transaction of a qualifying handset by an employee eligible to participate in this Promotion (a "Completed Sale"). For each Completed Sale you will receive five (5) Pending Bank Dollars. During the Promotion Period, Sponsor may, in its sole discretion, award fewer or additional Bank Dollars for the Completed Sale of a qualifying Samsung handset. Qualifying Samsung handset will be determined by Sponsor in its sole discretion. Any sale outside of this Promotion is not a valid Completed Sale for purposes of this Promotion. Each Completed Sale must remain valid through the return period, as determined by Sponsor in its sole discretion. You automatically will proceed to the game board (the "Game Board"). The Game Board has forty (40) spaces and thirty-seven (37) spaces have an associated incentive as listed below (Instant Win Game plays and Sweepstakes entries). For each Complete Sale entered you will advance one (1) space on the Game Board.

a) How to play Instant Win Game: During the Promotion Period you will automatically receive one (1) Instant Win Game play for each day you log-in. You may also receive an Instant Win Game play each time you pass and land on an Instant Win space on the Game Board. The number of Instant Win Game plays received are based on the Game Board spaces and will be revealed each time you play the game. Each Instant Win Game play received may be saved and you may use

your game play at any time during the Promotion Period. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

b) How to enter the Sweepstakes: During the Promotion Period you may receive a Sweepstakes entry each time you pass and land on a Sweepstakes space on the Game Board. The number of Sweepstakes entries received are based on the Game Board spaces and will be revealed each time you play the game. Sweepstakes entries may also be awarded for participating in the Instant Win Game. You may also receive fifty (50) entries into the Sweepstakes, if you download the App from the promotional website during the Promotion Period. Mail-in Alternate Method: To receive fifty (50) entries without downloading the app, hand print your name, address, day and evening phone numbers, email address (if any), and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "MONOPOLY Sales Incentive Program by Samsung Mobile," c/o ePrize, LLC, P.O. Box 5046, Kalamazoo MI 49003-5046, U.S.A. Mail one (1) card in to receive fifty (50) entries into the Sweepstakes. All mail-in entries must be handwritten and must be postmarked by July 2, 2012 and received by July 9, 2012. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

c) How to play the Collect and Win Game: During the Promotion Period you may receive Collect and Win Game pieces (a "Game Piece") by participating in the Instant Win Game. There are six (6) sets of properties that you can collect Game Pieces for (each a "Property"). If you collect all the Game Pieces for a specific Property, during the Promotion Period, you will be a potential winner of a Collect and Win Game prize.

d) How to earn Bank Dollars: During the Promotion Period you will receive five (5) Bank Dollars for each completed sale of a qualifying Samsung handset entered on the Website or App. For each Completed Sale you will receive five (5) Pending Bank Dollars. During the Promotion Period, Sponsor may, in its sole discretion, award fewer or additional Bank Dollars for the Completed Sale of a qualifying Samsung handset. If you enter forty (40) Completed Sales and "pass go" on the Game Board you will receive an additional \$50 deposited into your bank (the "Bank"). At the end of the Promotion Period you will receive a Visa Gift Card in the amount of your Bank Dollars; pending MetroPCS verification of all Completed Sales. Terms and conditions apply.

Limit: Each entrant may participate one (1) time per Completed Sale during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an

Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

5. Sweepstakes/Instant Win Game: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Sweepstakes winners from all eligible entries on or around July 29, 2012. Instant Win Game: Forty eight (48) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. Collect and Win Game: There will be one (1) random, computer-generated winning time for the "rare" Game Piece associated with each Property, generated during the Promotion Period. If you are the first player to play the Collect and Win Game at or after this randomly generated time and you subsequently collect the remaining Game Pieces associated with the applicable Property, you will be the potential winner of a Collect and Win Game prize.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER, HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by mail, email or phone. Each potential winner of a prize valued over \$600 (parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, or fails to sign and return the Declaration of Compliance, Liability and Publicity Release within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of any prize is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain un-awarded. Prizes will be fulfilled approximately 4 - 6 weeks after the prize is awarded.

8. Prizes:

Sweepstakes Prizes: ONE (1) SWEEPSTAKES PRIZE: \$2,000 check. Approximate Retail Value ("ARV"): \$2,000. Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game Prizes: ONE (1) FIRST PRIZE: Samsung LED HDTV. ARV: \$1,499. TWO (2) SECOND PRIZES: \$500 Visa Gift Card. ARV: \$500. TWO (2) THIRD PRIZES: Samsung Galaxy Tab 10.1 – Wi-Fi. ARV: \$499. FIVE (5) FOURTH PRIZES: \$250 Visa Gift Card. ARV: \$250. THIRTEEN (13) FIFTH PRIZES: \$100 Visa Gift Card. TWENTY-FIVE (25) SIXTH PRIZES: \$50 Visa Gift Card. Odds of winning an Instant Win Game prize depend on the number of Instant Win Game prizes available divided by the number of eligible Instant Win Game plays. Limit: One (1) Instant Win Game prize per person.

Collect and Win Game Prizes: The following Collect and Win Game prizes may be awarded during the Promotion Period.

Game Pieces	Prize	Quantity	ARV (each)
Park Place, and Boardwalk	Samsung LED HDTV	2	\$1,499
Pacific Avenue, North Carolina Avenue, and Pennsylvania Avenue	Samsung Galaxy Tablet 10.1 – Wi-Fi	3	\$499
Marvin Gardens, Ventnor Avenue, and Atlantic Avenue	\$500 Visa Gift Card	3	\$500
New York Avenue, Tennessee Avenue, and St. James Place	\$250 Visa Gift Card	5	\$250
St. Charles Place, States Avenue, and Virginia Avenue	\$100 Visa Gift Card	12	\$100
Connecticut Avenue, Vermont Avenue, and Oriental Avenue	\$50 Visa Gift Card	25	\$50

For All Prizes: Terms and conditions of gift cards apply. The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. No cash equivalent, and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$ 18,992.

9. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, MetroPCS Wireless, Inc., Hasbro, Inc., ePrize, LLC, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

10. Publicity: Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes

or Instant Win Game, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game, or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, by entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. If the Promotion, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

13. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

14. Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy (<http://www.samsung.com/us/common/privacy.html>) and ePrize, LLC's Privacy Policy <http://www.eprize.com/privacy-policy>.

15. Winner List: For a winner list, visit <http://bit.ly/J8Gr2l>. The winner list will be posted after winner confirmation is complete.

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For rules in Spanish please go to <http://bit.ly/JdH8m7>

Samsung Monopoly 2.0 Abbreviated Rules

ABBREVIATED RULES for TV and Radio

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C. and Puerto Rico) 18 AND OLDER. VOID WHERE PROHIBITED. Promotion ends 7/2/12. For Official Rules, and complete details, visit www.samsung.com/MetroPCSmonopoly. Sponsor: Samsung Telecommunications America, LLC.

ABBREVIATED RULES for Print

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C. and Puerto Rico) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Promotion ends 7/2/12. For Official Rules, prize descriptions and odds disclosure, visit www.samsung.com/MetroPCSmonopoly. Sponsor: Samsung Telecommunications America, LLC, 1301 E. Lookout, Richardson, TX 75082.

Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY. Ends 7/2/12. To play and for Official Rules, visit www.samsung.com/MetroPCSmonopoly.

Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE NECESSARY. Legal residents of the 50 United States (D.C. and Puerto Rico) 18 years and older. Ends 7/2/12. To play and for Official Rules, including odds, and prize descriptions visit www.samsung.com/MetroPCSmonopoly. Void where prohibited.